

ORDER



Orders	Order / Rev:	707456
	Alt Order #:	06284538
	Product Desc:	OBAMA SCHED A
	Estimate:	1621
	Flight Dates:	08/17/12 - 08/23/12
	Original Date / Rev:	09/23/12 / 09/23/12
	Order Type:	Political

	WUSA
Primary AE:	<u>Aaron Ashe</u>
Sales Office:	<u>T-WAS</u>
Sales Region:	NAT

Agency	Name:	Greer Margolis Mitchell/ Pol
	Buying Contact:	
	Billing Contact:	
		3050 K St NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	WEEKLY
Agency Commission:	15%

Advertiser	Name:	Obama/D/President
	Demographic:	A35+
	Product Codes:	PL-Presidential,Political,PL-Federal
	Priority:	P-5
	Revenue Codes:	AGY, GEN, POL

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/13/12	08/19/12	2	\$1,600.00	\$1,360.00
08/20/12	08/26/12	42	\$28,200.00	\$23,970.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	44	\$29,800.00	\$25,330.00	0.00
Totals	44	\$29,800.00	\$25,330.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUSA	08/17/12	08/23/12	10-11a Let's Make a Deal	CM	10-11a	MTWTF--	:30	5	\$700.00	P-1	0.00	NM	5	\$3,500.00
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/17/12	08/23/12	MTWTF--			5		\$700.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WUSA	08/17/12-08/23/12		10-11a	10-11a		MTWThF----	:30		(\$700.00)		0.00	NM		
See MG 1.6 [NA/late order]															
6	WUSA	08/23/12-08/23/12		10-11a	10-11a		---Th-----	:30		\$700.00		0.00	NM		
Ⓜ MG for 1.1 08/17															
2	WUSA	08/17/12	08/23/12	Price Is Right The Price is Right	CM	11a-12p	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	5	\$4,000.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/17/12	08/23/12	MTWTF--			5		\$800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WUSA	08/17/12-08/23/12		Price Is Right	11a-12p		MTWThF----	:30		(\$800.00)		0.00	NM		
See MG 2.6 [NA/late order]															
6	WUSA	08/23/12-08/23/12		Price Is Right	11a-12p		---Th-----	:30		\$800.00		0.00	NM		
Ⓜ MG for 2.1 08/17															
3	WUSA	08/17/12	08/23/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	MTWTF--	:30	4	\$1,200.00	P-1	0.00	NM	4	\$4,800.00
9 NEWS AT NOON															

Order / Rev: 707456
 Alt Order #: 06284538
 Flight Dates: 08/17/12 - 08/23/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED A
 Estimate: 1621

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WUSA	08/17/12	08/23/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	MTWTF--	:30	4	\$1,200.00	P-1	0.00	NM	4	\$4,800.00
9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/12	08/23/12	MTWTF--					4	\$1,200.00		0.00			
4	WUSA	08/17/12	08/23/12	4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	5	\$4,000.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/12	08/23/12	MTWTF--					5	\$800.00		0.00			
5	WUSA	08/17/12	08/23/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	MTWTF--	:30	5	\$600.00	P-1	0.00	NM	5	\$3,000.00
9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/12	08/23/12	MTWTF--					5	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	08/17/12-08/23/12	5-6a 9 News @ 5a		5-6a		MTWThF----	:30		(\$600.00)		0.00	NM		
See MG 5.6 [NA/late order]															
6	NUSA	08/22/12-08/22/12	5-6a 9 News @ 5a		5-6a		--W-----	:30		\$600.00		0.00	NM		
Ⓜ MG for 5.1 08/17															
6	WUSA	08/17/12	08/23/12	9 News @ 5p 9 News @ 5p	CM	5-6p	MTWTF--	:30	5	\$800.00	P-1	0.00	NM	5	\$4,000.00
9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/12	08/23/12	MTWTF--					5	\$800.00		0.00			
7	WUSA	08/17/12	08/23/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00
9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/12	08/23/12	MTWTF--					5	\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	08/17/12-08/23/12	6-7a 9 News @ 6a		6-7a		MTWThF----	:30		(\$650.00)		0.00	NM		
See MG 7.6 [NA/late order]															
6	NUSA	08/21/12-08/21/12	6-7a 9 News @ 6a		6-7a		-T-----	:30		\$650.00		0.00	NM		
Ⓜ MG for 7.1 08/17															
8	WUSA	08/17/12	08/23/12	CBS This Morning CBS This Morning	CM	7-9a	MTWTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/12	08/23/12	MTWTF--					5	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	08/17/12-08/23/12	CBS This Morning		7-9a		MTWThF----	:30		(\$350.00)		0.00	NM		
See MG 8.6 [NA/late order]															
6	NUSA	08/22/12-08/22/12	CBS This Morning		7-9a		--W-----	:30		\$350.00		0.00	NM		
Ⓜ MG for 8.1 08/17															
9	WUSA	08/17/12	08/23/12	9-930a Inside Edition	CM	9-930a	MTWTF--	:30	5	\$300.00	P-1	0.00	NM	5	\$1,500.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/12	08/23/12	MTWTF--					5	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	08/17/12-08/23/12	9-930a		9-930a		MTWThF----	:30		(\$300.00)		0.00	NM		
See MG 9.6 [NA/late order]															
6	NUSA	08/23/12-08/23/12	9-930a		9-930a		---Th----	:30		\$300.00		0.00	NM		
Ⓜ MG for 9.1 08/17															
													Totals	44	\$29,800.00